

The Kazachok International Licensing Mag'

The only multilingual licensing magazine

SENT TO 30 000 CONTACTS WORLDWIDE

QUARTERLY MAGAZINE

PRINT & MULTIMEDIA ONLINE VERSIONS

INTERNATIONAL CONTENT



The Key Tool of the market players to:

- Identify the next big success
- Discover upcoming properties
- Stay ahead the news and trends in main European territories

International content

- The International Kazachok Licensing Mag' covers the main European markets with its special hotfiles:



A large panel of readers



International distribution

- **ON LINE VERSION:** 20 000 contacts
- **PRINT VERSION:** 10 000 copies, Fairs & Mailing

2011	Fairs	Licensing Fairs
January	Nuremberg Toy Fair, New York Toy Fair, Paris Toy Fair, London Toy Fair, Tradexpo, Maison&Objet, Accessoire Avenue, Salon Marketing & Communication par l'Objet, Birmingham Spring Fair, Intergift (Madrid)	Cartoon Movie, Honk Kong International Licensing Show, Kidscreen Summit
April	MIP TV, Tradexpo	Paris Kazachok Licensing Show
June	MIFA, Intergift (Madrid), Kind&Jugend, Japan Expo, Accessoire Avenue, Les Rendez-vous Business de l'Objet & du Textile, Maison&Objet, Silmo	Expo Licensing International Expo (Las Vegas)
October	MIPCOM, MIPCOM Junior, Empreintes, SEMO, Game Connection	Brand Licensing Europe (London), Kazachok Licensing Forum Italy, LIMA Licensing Market (Munich), The Licensing Factory (Croatia)

Use the Mag' to deliver your message!